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Travel Model Validation - Key Considerations -

Presented to
Iowa DOT Peer Review
31 March 2004

Summary

- **Some Important Elements in Successful Validation**
- **Experience in Anchorage**
 - **Process Goals**
 - **Process Tools**
 - **Key Findings**
- **Conclusions**

Building a Good Validation Vehicle

- Good Input Data
- The Right Engine (Travel Model Design)
- Validation/Process Tools
- Appropriate Targets
- Emphasis on Strategic Value

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Examples/Lessons from Anchorage

Model Characteristics

- TransCad based
- 6000+ Links/600+ Zones
- Walk, Bike, Driver, Pass, Bus Modes
- HBW, HBS, HBO, HBSC, NHW, NHB Purposes
- Integrated Freight Model
- Undergoing Peer Review

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Examples/Lessons from Anchorage

Area Characteristics

- 250K Population/100K Households
- 130-140K Employment
- Geographically Compact
- Employment Highly Decentralized
- Geographically Isolated
- Growing Problem of Congestion/Delays
- AQ Non-attainment (Ozone)

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Good Input Data

- CTPP Part 1 and Permit Data Used to Estimate Housing and Characteristics by Location
- Geocoded ES-202 Database Used to Estimate Employment by SIC Sector and Location
- 2002 Anchorage Household Travel Survey (12,093 trip samples)
- Previously Coded Networks/Link Data

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Good Input Data (?)

Residence and Housing

- Zone Boundary Differences (Model vs. CTPP)
- Direct Allocation from Census Block & Block Group
- Reconciliation with Local Control Totals (by Household Type)

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Good Input Data (?)

Employment

- Multi-Site Employer Allocation
- Geocoding Errors/Reconciliation
- Employment Sector Misallocation
- Specific Issues with Special Generators

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Good Input Data (?)

Travel Survey

- Linked Trip Representation
- Survey Reporting Issues
- Translation to TransCAD Triptables
- Specific Issues with Special Generators

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Good Input Data (?)

Highway Networks

- Representation of Limited Access Facilities
- Speeds & Turn Penalties
- Sparse Zone Centroid Links

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The Right Engine

Objectives

- Flexible Application of Model Steps
- Easy Access to Parameters/Settings
- Easy Update/Rerun of Model Chain
- Standardized Interface/Process
- Logging/Tracking of Operational Assumptions
- Easy Replication

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The Right Engine

Implementation

- GISdk Script Based
- Straightforward Menu System
- Most Data in DBF Tables
- Open Execution Environment
- Integrated Reporting & Validation Table Generation
- Batch & Step by Step Operation

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Validation Process/Tools

- Traffic Count DB Linkage
- Screenline V/C Extraction & Reporting
- Facility Class V/C Extraction & Reporting
- Standardized Volume/Count Map Generation
- Matrix Marginal Tables

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Validation Process/Tools

- Uses Standard TransCAD Data
- Easy to Update
- Fully Integrated in Menus
- Automatically Updates Spreadsheets without Editing

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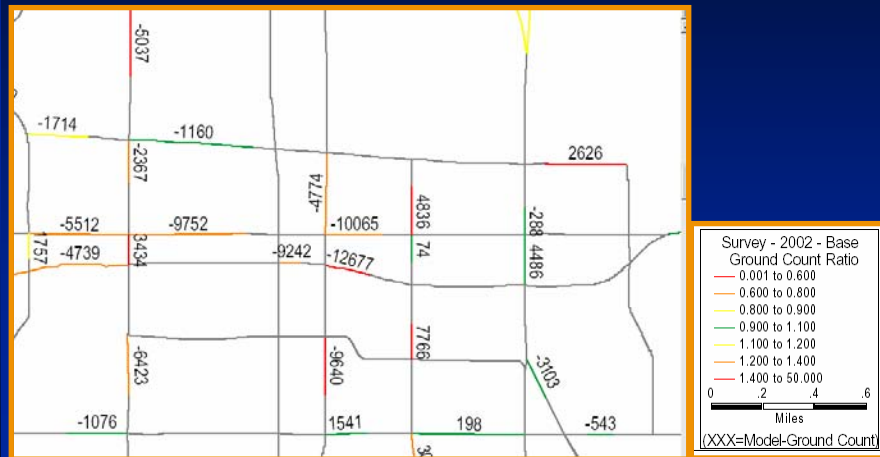
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Link Classification Reports

Classes.xls													
	A	B	C	D	E	F	G	H	I	J	K	L	M
1	Facility Class	CODE	ABCVOL	BAYVOL	TOTVOL	%TOTAL	ABVOL	BAYVOL	TOTVOL	ABRATIO	BARATIO	TOTRATIO	TEST
2													
3	Freeways	1	570105	25651	595756	12.68%	535251	19082	554332	0.939	0.744	0.93	
4	Expressways	2	103132	103797	206929	4.40%	131524	141327	272851	1.275	1.362	1.319	
5	Major Arterials	3	1256081	1339628	2595709	55.23%	1060804	1145457	2206261	0.845	0.855	0.85	
6	Minor Arterials	4	486357	494966	983323	20.92%	492541	498677	991219	1.009	1.007	1.008	
7	Collectors	5	136964	138086	277780	5.91%	108519	101968	210487	0.777	0.736	0.758	
8	Local Roads	6	9493	9493	17696	0.36%	5314	4971	10285	0.626	0.586	0.606	
9	On Ramps	7	5243	4142	9385	0.20%	7670	2107	9676	1.444	0.509	1.031	
10	Off Ramps	8	13183	0	13183	0.28%	10550	0	10550	0.8	0	0.8	
11	Frontage Roads	9	368	368	736	0.02%	411	404	815	1.117	1.097	1.107	
12													
13	All Facility Classes		2504656	2115131	4699787	100.00%	2352484	1913993	4266476	0.910	0.905	0.906	
14													
15	FHWA Evaluation Criteria												
16													
17	Freeways	+/- 7%	570105	25651	595756	0.126762	535251	19082	554332	0.939	0.744	0.930	FAIL
18	Expressways/Major Arterials	+/- 10%	1359213	1442435	2802638	0.585333	1193238	1266794	2479112	0.877	0.891	0.885	FAIL
19	Minor Arterials	+/- 15%	486357	494966	983323	0.202227	492541	498677	991219	1.009	1.007	1.006	PASS
20	Collectors	+/- 25%	136964	138086	277780	0.059105	108519	101968	210487	0.777	0.736	0.758	PASS
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37	Summary Class1 Class2 Class3 Class4 Class5 Class6 Class7 Class8												

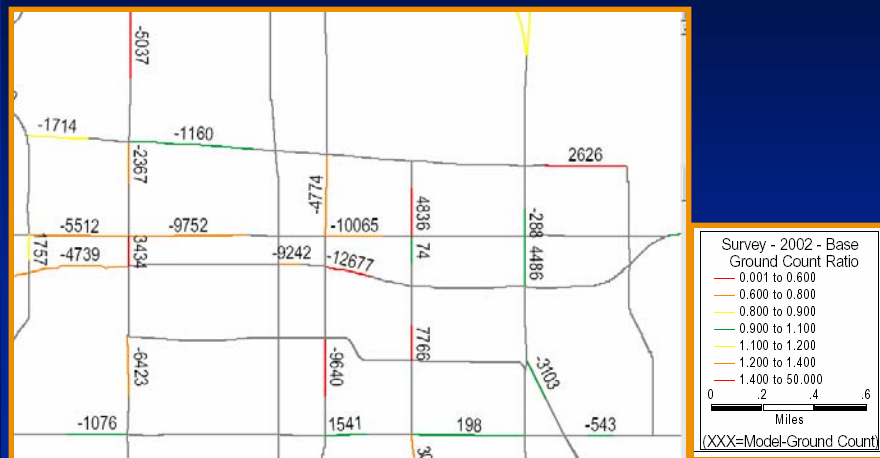
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Volume/Count Maps



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Volume/Count Maps



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Appropriate Targets

- Continuous Process
- Use Independent Data Sources
- Focus Validation Effort
- Opportunity to Find Data & Process Errors

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Appropriate Targets

Household/Employment Allocation

- Survey Sample vs. CTPP Part 1
- ES-202 vs. CTPP Part 2
- Verification with Employers
- SIC vs. NAICS Sector Allocations
- Selected Field Checks

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Appropriate Targets

Trip Generation/Distribution/Mode Choice

Comparison to Land Use Based Rates (eg ITE)

CTPP Part 3 (Home Based Work)

- *Classified Trip Rates*
- *Average Trip Lengths*
- *District Level Trip Interchanges*
- *Selected Zone Interchanges*
- *Vehicle Occupancy Rates*

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Appropriate Targets

Traffic Assignment

- Screenlines
- Cut Lines
- Statistical Groupings
- Geographic Groupings
- Link Level Comparisons

[Starting Point is TMIP/NCHRP 255 Criteria]

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Appropriate Targets

Traffic Assignment

- Link Counts
- Turning Movement Counts
- Time Period Data
- Vehicle Occupancy Data/Surveys
- Travel Time Studies
- License Plate Surveys

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Emphasizing Strategic Value

- Validation Scale/Criteria Should Fit Application
- Design for the Future
- Standards are Guidelines
- Recognize Critical Locations/Issues
- Look for Causal Factors